

Live **LOCAL** FRANKLIN LAKES

Buy. Eat. Shop.



Promote Your Business in the ***Shop Local Business Directory!!!***

As part of the Borough's ***Buy Eat Shop Live Local Campaign***, the Borough is offering free advertising in its online ***Shop Local Business Directory***.

The ***Shop Local Business Directory*** is the online resource for local professionals and businesses! Franklin Lakes has nearly 400 local businesses ready to serve you and your family. Local businesses are a huge part of what makes Franklin Lakes so great. This directory of businesses provides members of our community with one central place to find all of these great local places to eat and shop.

What is included?

- Business name, location and contact information
- One or two paragraph description of the business
- Link to business website
- Map showing location
- Short video (*optional*) — Business can provide video or the Borough has arrangement with local videographer to prepare videos — see description

Video Production Services

- For a 30-60 second video: \$350
Brief intro—who they are, what services they provide
- For a 90 second video: \$450
Intro, business' story & what they hope to bring to the community.

www.franklinlakes.org/shoplocaldirectory

Sign up for the ***Shop Local Business Directory*** by completing the form on the reverse side of this flyer.



SHOP LOCAL BUSINESS DIRECTORY FORM

You can also complete the form online at www.franklinlakes.org/shoplocaldirectory

Name of Business

_____, Franklin Lakes, New Jersey
Address of Business

Contact Name

Contact Title

Contact Telephone Number

Contact E-mail Address

Information Included in Business Directory:

Business Telephone Number

Business E-mail Address

Website Address

Type of Business

Additional optional information:

- Attach or email one or two paragraphs describing the business.
- E-mail business logo to be included in directory to webteam@franklinlakes.org.
- Videos:
 - I will provide a YouTube or Vimeo link to my own video to include in the directory.
 - Provide my contact information to the Borough's arranged videographer (see flyer). The videographer will contact you by email.
 - I will not be including a video at this time.

*E-mail questions, logos and videos to webteam@franklinlakes.org.
Mail form to Borough of Franklin Lakes, 480 DeKorte Dr, Franklin Lakes, NJ 07417*